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— BY KIRIE —



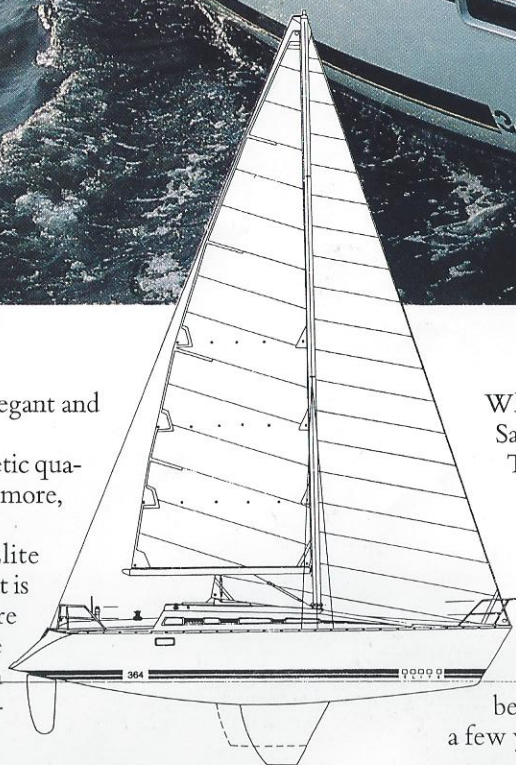


proud of their boat, proud of her "difference" and of the fact that they can go cruising in complete leisure with a short handed crew and the following day race competitively with friends... and win.

These pictures show just how elegant and neat the lines of a boat can be...

When studied in detail the aesthetic qualities of this boat can be appreciated even more, and this is precisely the Elite style.

Some yachtsmen think the Elite owners are somewhat snobbish. The fact is they are simply jealous - Elite owners are proud and with good reason; they are



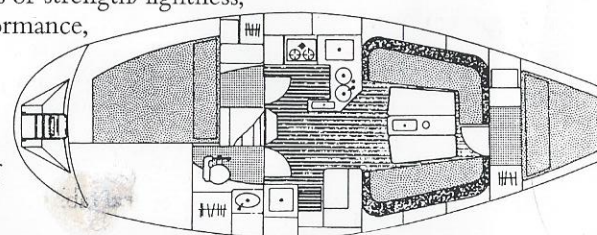
Why should advanced technology only be applied to racing machines?

Safety, comfort and beauty in cruising boats require the same elaborate re

This is the reason why Kirie commissioned Philippe Harlé's design team to do a complete computerized study for the Elite 364. A computer assisted study enables ratios of strength/lightness, safety/performance,

comfort/beauty that could never have

been thought of a few years ago.







In this way Kirie is able to offer everything and more on the Elite 364.

**EXCELLENCE OF GEAR AND HARDWARE.** The Elite 364's rigging and deck layout is very efficient and convenient with all halyards and sheets lead aft to the cockpit.

The standard winches include Lewmar self-tailing primaries making sail handling and trimming a joy; the mainsheet traveller mounted on the cabin top over the main companionway hatch eases handling without cluttering the cockpit, a combination of line stoppers and Lewmar rope clutches gives the added benefit of using the standard Lewmar winches mounted on the cabin top for halyards and the

mainsheet. The standard pedestal steering system with compass and single lever engine controls provides efficient and easy steering as well as giving the helmsman almost the same feel with the wheel as he would have with a tiller.

The Elite 364 has a deep cockpit with contoured teak slatted seats and coamings that do not cut into your back. The standard teak cockpit grate and table are in keeping with the overall concept of beauty and quality in the blend of both the traditional and modern design and execution of the Elite 364.

Her double bow and stern pulpit with double life lines and standard opening gates gives a high degree of con-

fidence for safety of the crew under sail and her transom with molded swim platform and stainless steel swim ladder add yet another convenience and safety feature.

If you are swimming or happen to fall overboard, the swim platform and ladder also make it easy to get back aboard without having to climb or be hoisted up the hull over the life-lines and, unloading of groceries or gear from the dinghy are no longer a drudge. All to enhance your convenience and pleasure.

The Elite 364 comes standard with 3 Ulmer/Kooyul sails, mainsail cover and wheel cover. All part of Elite's effort to offer you as complete a yacht as possible without the n-





for expensive options and additional purchases to make your yacht do what it was designed for.

While the design of the Elite 364 is European, the boat has been especially devised for the American sailor. She is built in the U.S. using American technology and components, which make any repair or replacement easy by your local yard or marine supplier.

**QUALITY MATERIALS AND CONSTRUCTION :** The Elite 364 is hand built of the finest materials available, including modern isophthalic gelcoats on the hull and deck for lasting beauty and durability.

A lead keel (new elliptical design for deep draft) for

maximum stability under a wide variety of conditions. A strong reinforced deck to hull joint bolted together with modern adhesive bedding compounds to prevent leaking. Overall attention to modern and traditional construction details assure you of a strong performance cruising yacht that you can depend on when needed.

Nowadays elaborate products require a blend of components from different parts of the world. This is the case for the Elite 364 : while refrigeration, lead keel, sails, electrical and other parts are U.S. made, all the woodwork is done with thorough care at the Kirie shipyard where traditional craftsmanship has been carried out since 1912. All our

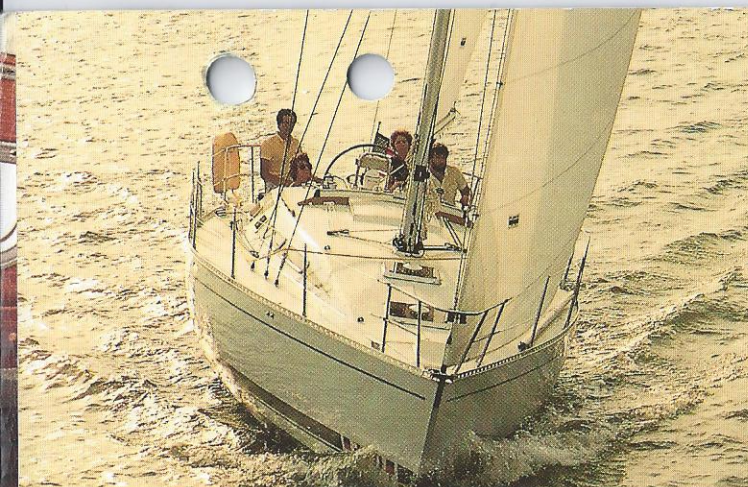
craftsmen have an average of 15 years experience. That's what makes an Elite different from other boats.

The gentle bright tone of the elm wood used extensively throughout the interior with beautifully curved trim offers a harmonious contrast with the teak and holly solid

Every shape in the boat is justified not only from an aesthetic point of view but from a functional one as well. If you feel at ease in the Elite 364







whether sitting, standing, everywhere, it is thanks to Alain Mortain, the interior designer whose job has been to happily associate comfort and function.

However, beauty does not exclude strength: every bulkhead is glassed to the hull on both sides which provides incomparable structural integrity.

The Elite 364 spacious interior layout offers comfortable accommodations for 2 couples or the whole family.

The forward cabin with its double "V" berth, hanging locker, drawers, shelves and ample dressing space affords privacy and comfort.

The salon's seating arrangement, drop ic. able with

bottle storage and drawers, is very roomy and affords comfort for the whole crew, and the convertible berth on the port side provides additional sleeping accommodation when needed.

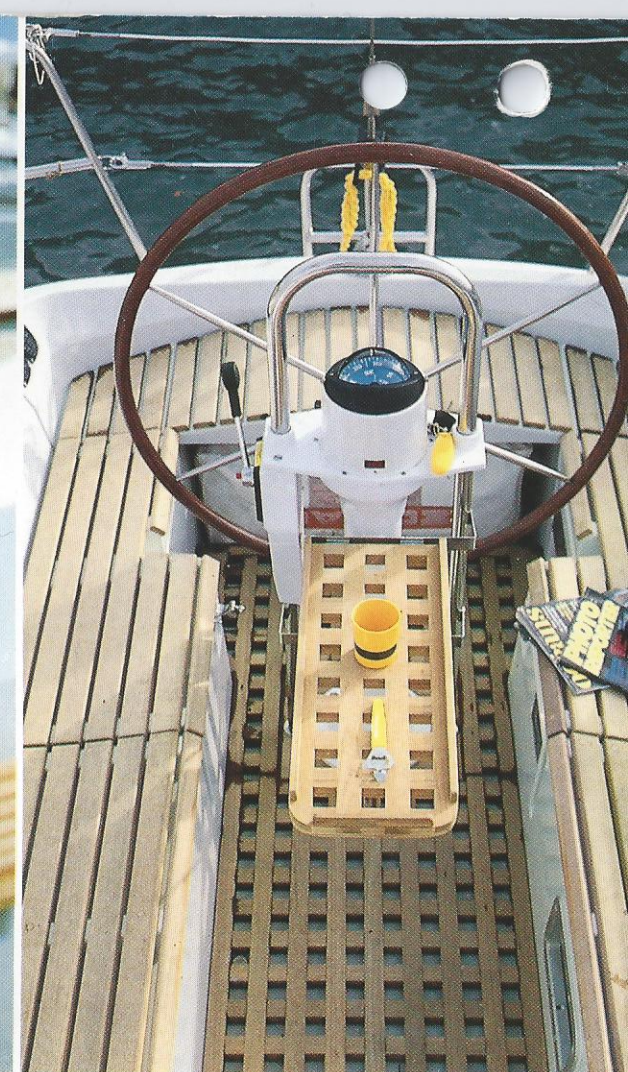
The "U" shaped galley with deep double stainless steel sinks, dish draining locker, stainless steel gimballed stove and oven, large ice box with 12 volt Adler Barbour refrigeration and plenty of storage gives the cook all amenities to feed a hungry crew.

The navigation station with chart table, electrical panel and circuit breakers also has ample chart storage and locker space. Aft of the nav. seat is an additional 32 gallon ice

box ideal for food and beverage storage.

The head/shower compartment with hand basin, toilet, shower and wet gear locker (which drains directly to bilge), is well ventilated by an overhead vent and open port. The master stateroom aft is spacious and comfortable with a very large double berth, hanging locker, storage lockers and ample changing room.





Visit the Elite dealer nearest you who like yourself, loves to sail.

He will explain to you why he has chosen Elite and will be happy to share his passion... even more after you have spent a few hours inspecting the Elite 364 in every detail to be able to compare with our competitors.

We are sure you will be favourably impressed...

Your dealer :



Built Under Kirié Licence (Groupe MCP)  
VEYI

1200, Chemin industriel - Bernières, Qc, GOS 1 CO - Canada  
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